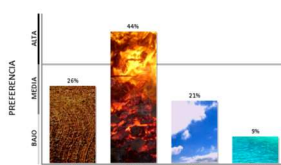




## BRIDGE® BUILDING RELATIONSHIP BRIDGES BETWEEN PEOPLE

Each person has a different style, which determines how we receive communication in a different manner. Adapting our communication to the style of the person we are communicating with and being conscious of our own relationship style would allow us to avoid conflicts and to achieve a better understanding.









Bridge® identifies 4 preferred relationship styles which are represented with the 4 elements in nature: earth, fire, air and water. By means of the questionnaire, each person knows the percentage of each element in her/his own profile.



The 4 styles imply 4 really different types of communication with other individuals, both outbound and inbound. To be conscious of each person's relationship style would allow us to communicate with them in the most efficient way, avoiding impacts or reactions that are not desired.

*Each style has its own efficiency and inefficiency traits.  
To know our own style helps in adapting our communication towards a better common understanding.*

### KEY FEATURES

-  Identifies the relationship style of each person
-  The questionnaire is validated from the Department of Applied Statistics of the University of Barcelona - UB
-  Model based in the investigation of style of personalities
-  Highlights strengths and areas of development of each person
-  Offers practical applications: how to communicate, motivate, give instructions, give bad news and many other
-  Supported by an easy to use online platform
-  Questionnaire and reports are available in Spanish, English, French and Portuguese
-  Used in more than 500 organizations with more than 18.000 people



### WHY BRIDGE®

Bridge® is ideal for the development of people, to know their strengths and improvement areas and to empower their communications and relationships.

### KEY BENEFITS

Bridge® helps people and teams to:

- Know and understand oneself better
- Operate more effectively
- Grow in emotional maturity
- Know and appreciate other people with different styles
- Improve the effectiveness of your relationship
- Manage interpersonal conflicts
- Understand yourself better with all kind of people

### ONLINE QUESTIONNAIRE

Bridge® has a simple online questionnaire composed by 22 questions aimed at evaluating and describing your relationship styles. Based on the model of preferences, the questionnaire identifies the style and the percentage that each person has for each style. The report explains and guides, besides the percentage for each style, a clear and detailed explanation of the value-add and inefficiency use of each style, together with concrete advices to improve relationship towards all other styles.

With the purpose of maintaining a high-quality standard in working with individual persons, access to the online questionnaire is reserved to professionals owning the Bridge® certification. For you to use Bridge® and own your personal report it is required to contact with a professional with the certification or attend a Bridge® Certification program.

### BRIDGE® ORGANIZATIONS

Bridge® has been used in more than 500 organizations such as Adelte, Almirall, Banc Sabadell, Basf, Bayer, BBVA, Caixabank, Carglass, Cruz Roja, Educo, Esade, Faro, Forcemanager, Generalitat de Catalunya, Greenpeace, Grunenthal, Grup Peralada, Iberdrola, Iberia, Ikea, Mahou-San Miguel, Mercedes Benz, Pirelli, Privalia, Repsol, Ricoh, Skoda, Travelperk, Trovit, Typeform, UAB, Unilever, Vailant, Vueling and Volkswagen Group among others

[www.modelobridge.es](http://www.modelobridge.es)